

per **CCCEP**tion IS EVERYTHING



Earn the trust of pharmacy professionals with **CCCEP** accreditation

As a provider of pharmacy education content, you know that **pharmacy professionals are lifelong learners with exacting standards** who demand quality learning materials from sources they can trust. **CCCEP accreditation lets them know that the information behind it is of proven quality, relevancy, and value to their practice**, making CCCEP's "seal of approval" a must-have for any modern pharmacy education provider.

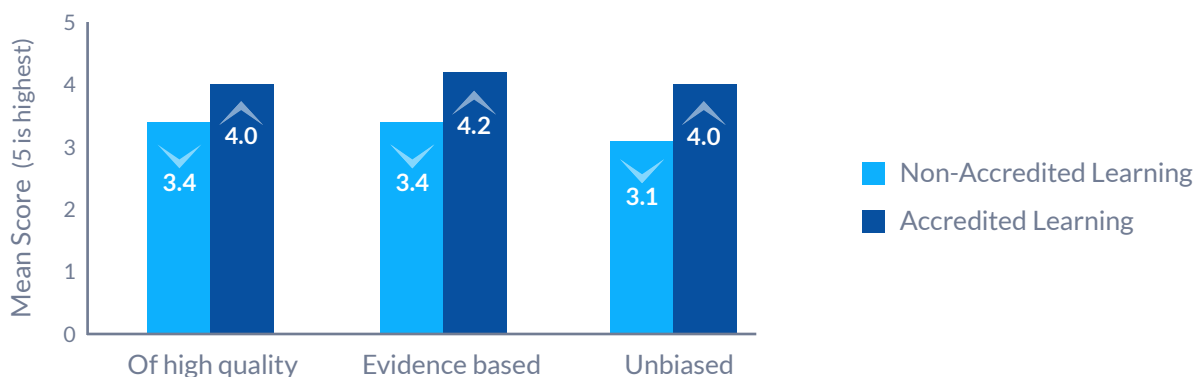


"Most pharmacy professionals perceived accredited learning to be of higher quality, evidence based, and unbiased..."

THEY'LL ACCEPT NOTHING LESS

The results are in, and there can be no question: **pharmacy professionals value accredited learning over non-accredited learning** — and they want to see more of it. A national survey conducted by CCCEP in 2022 revealed that most pharmacy professionals perceived accredited learning to be of **higher quality, evidence based, and unbiased**, as shown in the table below.

Views of pharmacy professionals regarding accredited versus non-accredited learning experiences



“With the high number of pharmacy professionals in Canada, there are significant opportunities for continuing education providers to develop more accredited learning...”

Our 2022 survey also highlighted the need for more accredited pharmacy continuing education. With the **high number of pharmacy professionals in Canada**, there are significant opportunities for continuing education providers to develop a wider range of accredited learning resources — particularly for pharmacy technicians.

2023 National Statistics

Source: NAPRA, www.napra.ca/resources/national-statistics



48,134

Total registered/licensed pharmacists



44,779

Total registered/licensed pharmacists in active practice



10,502

Total pharmacy technicians registered/licensed to practice

Our survey revealed some significant gaps in existing pharmacy continuing education. When asked what topics were missing from the available accredited learning opportunities, **leadership and management, mental health, and oncology** were frequently mentioned by **pharmacists**. Meanwhile, **pharmacy technicians** noted an overall lack of technician-focused content and expressed interest in a diverse range of topics, with **compounding learning opportunities** being the most demanded.



“...leadership and management, mental health, and oncology were frequently mentioned by pharmacists. Meanwhile, pharmacy technicians noted an overall lack of technician-focused content...”

SET YOUR COURSE TO INTERCCEPT

Ready to meet pharmacy professionals where their needs and wants are greatest? Not only did pharmacy professionals tell us what they want; they also let us know how they would like to get it. **Both pharmacists and pharmacy technicians have clear preferences in the approach to program delivery,** and accredited programs developed to meet their needs are more likely to attract learners. The CCCEP team can provide guidance and resources to help continuing education providers to **align your content with the requirements and expectations of your target audience.**



Modes of delivery preferred by pharmacy professionals:



Online learning



Flexible timing



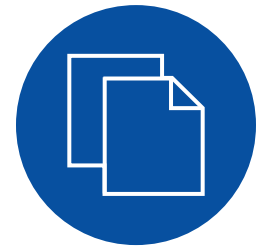
Interactive learning



Opportunities to apply practice during learning



Videos/voiceovers to accompany slides



Handouts to save for future reference

“Both pharmacists and pharmacy technicians have clear preferences in the approach to program delivery..”

A RECCCEPTIVE PARTNER

At CCCEP, we work hard every day to be a true partner, cutting the red tape to **make the accreditation process as simple and pain-free as possible**. Please visit our website to access our repository of **Information and Resources for Program Providers**, where you'll find guidance for authors and presenters, with quick tips on meeting CCCEP's accreditation requirements, conducting needs assessments, creating SMART learning objectives, and more. You can also watch **CCCEP's webinar on its new Accreditation Standards** and the CCCEP team is more than happy to provide any assistance you might require.

"This approach has helped the CCCEP team to develop simplified accreditation policies and processes..."

WE MAKE ACCREDITATION A SIMPLE CONCEPT

CCCEP is committed to continuous quality improvement. Among the many ways our team ensures that we meet this goal is actively collecting feedback from continuing education providers. This approach has helped the CCCEP team to develop **simplified accreditation** policies and processes, and to **update the standards and requirements for accreditation** so that they are better aligned with modern adult-education principles.



*ex***CCCEP***tional*
AWAITS

If you are a pharmacy education provider seeking to answer the growing demand among pharmacy professionals for accredited learning, and if you have any questions, suggestions, or feedback, **the CCCEP team wants to hear from you!**

Please reach out to Donna at donnap@cccep.ca or Colleen at colleenj@cccep.ca.

www.cccep.ca | cccep@cccep.ca

